

IMMERSIVE DIGITAL CO.

FREE RESOURCE

— THE CONTENT SYSTEM

THE ONE AFTERNOON CONTENT SYSTEM

Make a month of content before dinner.

immersivedigital.wy@gmail.com

[@ImmersiveDigital.wy](https://www.instagram.com/ImmersiveDigital.wy)

DECIDE ONCE, NOT DAILY.

You do not have a time problem, you have a batching problem. Block one afternoon, run these four blocks in order, and the month is done.

THE FOUR BLOCKS

- | | |
|-----------------------------|---|
| 1. Shoot • 90 min | Phone and drone only. Three backdrops. Shoot eight to ten quiet clips per setup. Overshoot on purpose. |
| 2. Write • 60 min | Write every caption in one sitting so your voice stays consistent. Tweak from the calendar, do not invent from scratch. |
| 3. Design • 60 min | Build from your templates, never a blank page. One idea per slide. |
| 4. Schedule • 30 min | Load the whole month into your scheduler and forget it. |

SHOT LIST (CHECK AS YOU GO)

- ☐ Drone reveal over a landscape
- ☐ Working at the desk, hands and gear only
- ☐ Close ups of your tools and setup
- ☐ Driving or on the road, movement equals momentum
- ☐ Three clean backdrops for text on screen clips
- ☐ Storefront, location, or on the job
- ☐ One confident shot of you, used rarely

BATCH DAY CHECKLIST

- ☐ Batteries charged, memory cards cleared
- ☐ Shot list printed and in hand
- ☐ Captions drafted for the month
- ☐ Templates open and ready
- ☐ Everything loaded and scheduled

The trick: the win is not working faster, it is deciding once instead of deciding daily. Daily decisions are where the burnout lives.